

**CONTRACT**

**WHIO-TV**  
**PO Box 809606**  
**Chicago, IL 60680-9606**  
**(855) 333-2676**

<b>Contract / Revision</b> 140819 /		<b>Alt Order #</b> 08326451
<b>Product</b> SENATE MAJORITY PAC		
<b>Contract Dates</b> 07/26/16 - 08/01/16		<b>Estimate #</b> 5054
<b>Advertiser</b> ISS/Senate Majority PAC-A		<b>Original Date / Revision</b> 07/15/16 / 07/15/16
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> WHIO-TV	<b>Account Executive</b> Philadelphia CoxRep	<b>Sales Office</b> CoxReps Philad
<b>Special Handling</b>		
<b>Demographic</b> Households		
<b>Agcy Code</b> TV14573	<b>Advertiser Code</b> 163	<b>Product 1/2</b> 173
<b>Agency Ref</b> 6686		<b>Advertiser Ref</b> 13916

And:

**Waterfront Strategies**  
**3050 K Street NW**  
**Suite 100**  
**Washington, DC 20007**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WHIO	07/26/16	08/01/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-02		NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/26/16	08/01/16	MTWTF--				4	\$500.00					
N 2	WHIO	07/26/16	08/01/16	Stephen Colbert	11:35 PM-12:37 X		:30			P-02		NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/26/16	08/01/16	MTWTF--				5	\$500.00					
N 3	WHIO	07/26/16	08/01/16	Late Late Show: Cord	12:37 XM-1:35 XM		:30			P-02		NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/26/16	08/01/16	MTWTF--				2	\$350.00					
N 4	WHIO	07/26/16	08/01/16	NewsCenter 7 @ noon	12:00 PM-12:30 P		:30			P-02		NM	4	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/26/16	08/01/16	MTWTF--				4	\$1,250.00					
N 5	WHIO	07/26/16	08/01/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-02		NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/26/16	08/01/16	MTWTF--				5	\$700.00					
N 6	WHIO	07/26/16	08/01/16	Daybreak Edition 5a	5:00 AM-5:30 AM		:30			P-02		NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/26/16	08/01/16	MTWTF--				3	\$700.00					
N 7	WHIO	07/26/16	08/01/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-02		NM	3	\$5,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/26/16	08/01/16	MTWTF--				3	\$1,750.00					
N 8	WHIO	07/26/16	08/01/16	Daybreak Edition 530	5:30 AM-6:00 AM		:30			P-02		NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/26/16	08/01/16	MTWTF--				2	\$800.00					
N 9	WHIO	07/26/16	08/01/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-02		NM	2	\$3,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/26/16	08/01/16	MTWTF--				2	\$1,850.00					
N 10	WHIO	07/26/16	08/01/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-02		NM	4	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/26/16	08/01/16	MTWTF--				4	\$2,000.00					

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!



**WHIO-TV**  
**PO Box 809606**  
**Chicago, IL 60680-9606**  
**(855) 333-2676**

Contract / Revision 140819 /		Alt Order # 08326451
Contract Dates 07/26/16 - 08/01/16		Product SENATE MAJORITY PAC
Advertiser ISS/Senate Majority PAC-		Estimate # 5054
		Original Date / Revision 07/15/16 / 07/15/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
N 11	WHIO	07/26/16	08/01/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-02		NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/26/16	08/01/16	MTWTF--				3	\$1,500.00					
N 12	WHIO	07/26/16	08/01/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-02		NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/26/16	08/01/16	MTWTF--				4	\$500.00					
N 13	WHIO	07/26/16	08/01/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-02		NM	4	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/26/16	08/01/16	MTWTF--				4	\$1,250.00					
N 14	WHIO	07/26/16	08/01/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-02		NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/26/16	08/01/16	MTWTF--				3	\$400.00					
N 15	WHIO	07/26/16	08/01/16	M-F Prime Rotator	10:00 PM-11:00 P		:30			P-02		NM	2	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/26/16	08/01/16	MTWT---				2	\$4,000.00					
N 16	WHIO	07/29/16	07/29/16	Friday Prime Hour 3	10:00 PM-11:00 P		:30			P-02		NM	1	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	----1--				1	\$2,750.00					
N 17	WHIO	07/30/16	07/30/16	CBS This Morning Sa	10:00 AM-12:00 P		:30			P-02		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	-----1-				1	\$700.00					
N 18	WHIO	07/30/16	07/30/16	Sa-Su Early News	6:00 PM-7:00 PM		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	-----1-				1	\$500.00					
N 19	WHIO	07/30/16	07/30/16	Sa 7p-730p	7:00 PM-7:30 PM		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	-----1-				1	\$500.00					
N 20	WHIO	07/30/16	07/30/16	NewsCenter 7 Sa 8a	8:00 AM-10:00 AM		:30			P-02		NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	-----1-				1	\$950.00					
N 21	WHIO	07/31/16	07/31/16	WHIO Reports	11:30 AM-12:00 P		:30			P-02		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	-----1				1	\$350.00					
N 22	WHIO	07/31/16	07/31/16	NewsCenter 7 6p Su	6:00 PM-7:00 PM		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	-----1				1	\$500.00					
N 23	WHIO	07/31/16	07/31/16	CBS Su Morning	9:00 AM-10:30 AM		:30			P-02		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	-----1				1	\$1,000.00					
N 24	WHIO	07/28/16	07/28/16	M-F 730p-8p	7:30 PM-8:00 PM		:30			P-02		NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	---1---				1	\$1,750.00					
N 25	WHIO	07/26/16	08/01/16	M-Su 11p News	11:00 PM-11:35 P		:30			P-02		NM	2	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/26/16	08/01/16	MTWTFSS				2	\$2,250.00					
N 26	WHIO	07/27/16	07/27/16	Wed Prime Hour 1	8:00 PM-9:00 PM		:30			P-02		NM	1	\$4,500.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!





**WHIO-TV**  
**PO Box 809606**  
**Chicago, IL 60680-9606**  
**(855) 333-2676**

<u>Contract / Revision</u>	<u>Alt Order #</u>
140819 /	08326451

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/26/16 - 08/01/16	SENATE MAJORITY PA	5054

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/Senate Majority PAC-	07/15/16 / 07/15/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		07/25/16	07/31/16	--1----				1	\$4,500.00						
Totals													0.00	62	\$73,050.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/27/16 - 07/31/16	49	\$55,450.00	(\$8,317.50)	\$47,132.50
08/01/16 - 08/01/16	13	\$17,600.00	(\$2,640.00)	\$14,960.00
<b>Totals</b>	62	\$73,050.00	(\$10,957.50)	\$62,092.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!